

# DODGE BALL PEI

## Strategic Plan

2022-2025

### PILLAR ONE

#### Strong Pathways

- Develop clear pathways for coaches, board members, athletes, and referees that are integrated, well-communicated, and adopted across all leagues and programs.



### PILLAR TWO

#### Sustained High Performance

- Continue to grow our network of high-performance players, coaches, and referees.
- Maintain our provincial visibility at major tournaments and events.
- Grow our network of high-performance coaches and trainers.



### PILLAR THREE

#### Enhanced Status

- Invest in additional leagues such as: Women's, Competitive, and Recreational Leagues, and a more in-depth High-Performance Program.
- Enhance DBPEI's brand experience - events, fundraising, digital presence.
- Develop and nurture mutually beneficial partnerships.



### PILLAR FOUR

#### Dodgeball for Everyone

- Continue our table stake programming (Tuesday League and High-Performance).
- Build out accessibility, inclusivity, and safe sports policies.
- Make Dodgeball PEI a well-known sporting organization within our community.

